

Price per thousand

Preprints must be machine insertable • 82 to 188 square inches = tab page

Tabs up to 82 square inches = mini tab or half tab page • 188 square inches or more= standard page or 2 tab pages

Zoning is available Monday through Friday by carrier zones with minimum quantity of 10,000. Add 10% additional zoning fee..

ANNUAL QUANTITY

Size	Open	114,000	228,000	456,000	912,000	1,235,000
SS	\$44.65	\$40.45	\$37.82	\$34.55	\$32.13	\$30.87
4 tab	\$56.42	\$54.33	\$50.62	\$44.70	\$43.38	\$42.05
8 tab	\$61.23	\$58.96	\$54.08	\$48.11	\$46.77	\$45.42
12 tab	\$64.95	\$62.50	\$58.79	\$52.63	\$51.26	\$49.91
16 tab	\$68.55	\$65.96	\$63.40	\$55.99	\$53.50	\$52.13
20 tab	\$72.17	\$69.44	\$65.71	\$59.35	\$55.72	\$54.35
24 tab	\$74.58	\$72.33	\$70.32	\$63.85	\$57.95	\$56.57
28 tab	\$78.18	\$75.81	\$73.77	\$68.32	\$61.30	\$59.88
32 tab	\$75.32	\$77.54	\$74.93	\$70.56	\$63.54	\$62.12
36 tab	\$81.79	\$78.69	\$76.08	\$72.80	\$65.76	\$65.39

For each additional 4 tab pages, add \$2.00 per thousand • Preprint quantities are subject to change.

TAP (Targeted Audience Program)

For one all-inclusive price a Goldsboro News-Argus graphic artist will **DESIGN** a high impact ad with your customized message, **PRINT** on 8.5x11 paper and **DELIVER** it to customers who are ready, willing and able to buy your goods and services.

WRIGHT TIMES

Preprinted Insert Rates

Up to 16 tab pages \$60.00 per thousand

Add \$10.00 per thousand for each additional 4 tab pages.

When run in conjunction with the Goldsboro News-Argus during the same week, the lower News-Argus rate will apply.

COLOR RATES AND DATA

One, two or three color advertisements accepted daily and Sunday and may be subject to availability and mechanical limitations.

GOLDSBORO NEWS-ARGUS & THE EXTRA

	Daily	Sunday
Black plus one color	\$210.00	\$225.00
Black plus two colors	\$295.00	\$310.00
Black plus three - full color	\$370.00	\$390.00

WRIGHT TIMES

Black plus one color	\$115.00
Black plus two colors	\$150.00
Black plus three colors (full color)	\$190.00

THE EXTRA

Preprinted Insert Rates

Our TMC product distributed each week to non-subscribers of the Goldsboro News-Argus

Pages	Rate	Pages	Rate
SS	\$41.22	20 tab	\$99.92
4 tab	\$50.08	24 tab	\$116.45
8 tab	\$55.90	28 tab	\$133.09
12 tab	\$66.55	32 tab	\$149.73
16 tab	\$83.18	36 tab	\$166.37

**Ship all preprinted inserts to:
310 N. Berkeley Blvd,
Goldsboro, NC 27534**

Zoning by zip code:

10% zoning fee applies. Minimum 10,000

GROUP COMBINATION RATES ARE NOT AVAILABLE.